

Privacy Statement



NoodPlanr

Date: May 17, 2026

Classification: Public

Introduction and scope

NoodPlanr develops an application that allows you to organize overview and preparation. To do so, we sometimes process personal data. We comply with the GDPR and the GDPR Implementation Act. The sole proprietorship is the data controller. Questions or requests? Email privacy@noodplanr.nl.

We do not have a Data Protection Officer because we are not currently legally required to have one. This privacy statement applies to:

1. The application (web and mobile); and
2. Our website and support channels.

Principles and location

Our data processing is based on the principles of privacy by design and default settings. We strive for maximum data minimization and apply a 'local first' principle to promote data sovereignty. Personal data is stored/processed in the EEA (European Economic Area), unless we clearly state that a transfer is taking place. If a transfer outside the EEA is necessary, we use appropriate safeguards. We use external service providers (processors) for hosting, email, payments, and analytics.

The current list is here:

Employ	Processor	Goal	Subprocessors
Hosting & database	Contabo GmbH	Storage of application and user data	See Contabo's privacy policy
E-mail	Contabo GmbH	Sending and receiving email	See Contabo's privacy policy
Payment transactions	Stripe Payments Europe, Ltd.	Processing of payment transactions	See Stripe's sub-processors
Analyses	Google LLC	Anonymized usage analyses	See Google's sub-processors

Categories of data and special personal data

What data do we process:

1. account details : email address, account ID, preferences, language settings;
2. usage and technical data: log data, device and browser information, IP address (for security and fraud prevention), app version; and
3. entered in the app: plans, inventory, notes, scenario choices, and actions entered by you.

Special personal data

We do not ask you for special personal data (such as a BSN). If you nevertheless enter this yourself in free text fields, you are processing that data on your own initiative. We recommend avoiding this. Where the law does require a legal basis, we base processing on your explicit consent or on the fact that you make that data public yourself within your own account environment (for your use only).

Statistics, anonymization and external provision

We can generate statistics to improve NoodPlanr. For example: which components are used and where people get stuck. Where possible, we use anonymized and aggregated data. Anonymized data can no longer be traced back to an individual. We may share anonymized insights with partners or knowledge institutions for reporting or research, provided that:

1. it really cannot be traced back to an individual; and
2. no personal data is sold.

Legal bases and retention periods

We process personal data for:

1. the provision of the service (account, login, data storage), basis: performance of the contract;
2. security and abuse prevention (fraud, attacks), basis: legitimate interest;
3. support and contact, basis: performance of the agreement or legitimate interest;
4. legal obligations (e.g. invoicing), basis: statutory duty; and

5. v improvement of the app (analysts), basis: legitimate interest, or consent if legally required (e.g. certain cookies/ trackers).

How long do we retain data?

- Account data: up to six (6) months after termination of your account, unless we are required to retain it longer.
- Submitted app content: delete or anonymize within thirty (30) days after account termination.
- Backup: data may remain temporarily in backup for up to (31) thirty-one days.
- Invoice details: seven (7) years (statutory retention period).

Rights of Data Subjects and Supervision

You have rights under the GDPR, such as:

- a) inspection ;
- b) rectification ;
- c) removal ;
- d) limit ;
- e) objection ; and
- f) data portability.

Would you like to make a request?

Email privacy@noodplanr.nl with: your account email address and exactly what you want.

We will respond within the statutory timeframe (usually 1 month). Sometimes we ask for additional information to ensure that it is you. Do you disagree with how we handle your data? Then you can file a complaint with the Dutch Data Protection Authority. NoodPlanr may amend this privacy statement if necessary.

The latest version is always available at <https://www.noodplanr.nl>.